

The Christmas Challenge 2018 is a match funding campaign run on theBigGive.org.uk between 27th November & 4th December. During the campaign, online public donations to participating charities are doubled. We would like to invite you to pledge match funds which will be used to double donations to our charity - a vital role that will help us make the campaign a success.

How it works

- During the Christmas Challenge, donations to participating charities are matched.
- The match funds come from a charity's own supporters (Pledgers) and from funding partners of the Big Give (Champions).
- The amount of Champion funds offered to a charity can be up to what they secure in pledge funds.

Benefits of being a Pledger

- Make the value of your donation worth up to 4 times more.
- Help us access additional match funds from a Champion.
- Help build our sustainability by growing our supporter base. In 2017, 95% of charities received donations from new supporters, attracted by the offer to have their donation doubled.

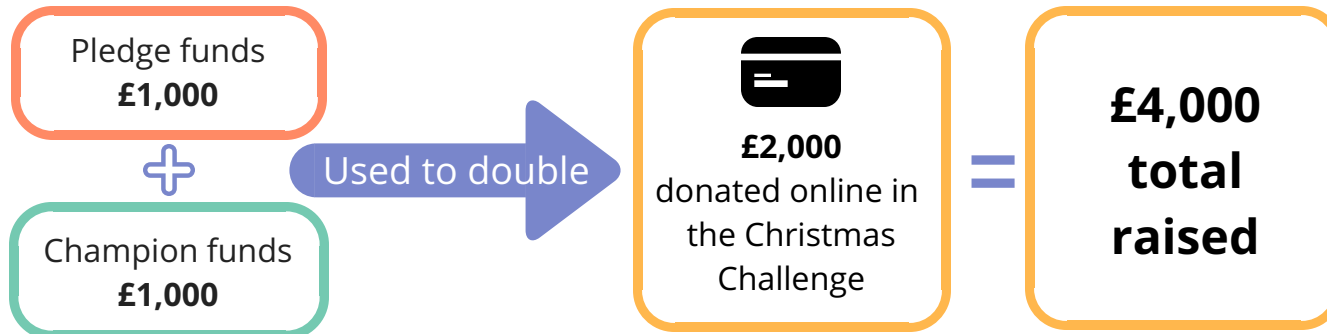
How do I become a Pledger?

- Decide the amount you wish to pledge (£100 minimum).
- Complete the online pledge promise form.
- Do not donate to us during the Christmas Challenge.
- After the campaign ends on 4th December, fulfil your pledge to match the donations raised.

Example

Matching pot

Online donations



As a Pledger, your £100 can help us raise £400, making it worth 4x its value!